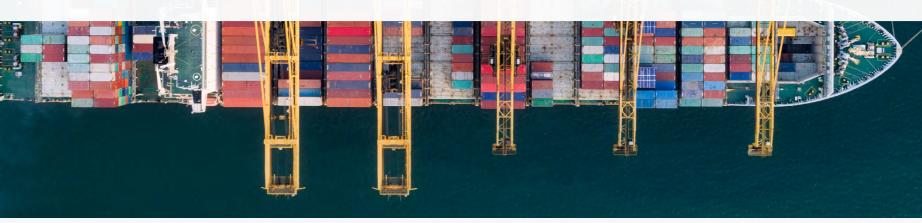
PAVIS CONNECT THE SMART INTERFACE

Ongoing digitization and increasing data complexity bring further challenges to corporate IP departments and IP law firms. At the same time, companies are trying to focus on their core issues and free up resources. For this reason, PAVIS focuses specifically on process automation and on simple and secure data transfer.

www.pavis.com



Our solution – the fully automatic interface PAVIS Connect



Real-time communication



1st objective: **Maximising** efficiency **SCENARIO**

Lack of resources, high workloads

Improved data management **SCENARIO**

2nd objective:

Complex data management, often poor

data quality, incompleteness of digital files

PROBLEM

for the IP team Manual tasks, email traffic, delays

Too many administrative tasks

and update data. CONSEQUENCES Waste of manual resources

Error-prone and unreliable data

Data volume and data complexity

Multiple data formats and sources, continuous requirement to clean

are constantly increasing

2

not being dealt with

Not enough time for core tasks

Important topics are

Delays caused by non-automated tasks Risk of loss of IP rights **SOLUTION: PAVIS CONNECT**

Operate directly via your own Fully automated data transfer directly 3 from the client IPMS IP management software

Current data, costs and status made available immediately Digital data exchange

BENEFIT

incorrect formats and missing data All deadline-relevant data are always

Immediate alerts in the event of

up-to-date and from one source

Always up to date through

immediate data exchange

Data immediately available

to make important decisions

Improved communication with

clients and/or internal customers

4

Transaction monitoring, access to current data at any time No more drafting of -

All information directly available

when it is needed

and replying to emails Fewer control checks required

More freedom to concentrate

Higher efficiency resulting in

on core tasks

Reduction of administrative burden:

timeliness and consistent formats Reduction of risks caused by faulty data Lower costs through reduction of manual effort

Improved data quality through increased

5

RESULT

higher competitiveness

Freeing up time to spend on essential tasks Increased efficiency



complex data sets required rapid technical developments Consideration of frequently

unnecessarily high costs

which are difficult to forecast

A reliable budget is still required

IP rights management often causes

changing country rules

PROBLEM Data complexity makes it difficult to calculate costs reliably in the long term

Budgets and resources cannot be

planned efficiently and are therefore

lacking for the core issues

2

to being able to justify budget approvals quickly, reliably and comprehensibly **CONSEQUENCES** Budgets are exceeded and additional

Staff need an overview at all times in order

Tech-enabled management and

Costs that are difficult to understand lead to refusal of budget proposals and missed opportunities **SOLUTION: PAVIS CONNECT**

costs incurred through inaccurate planning

3 renewal of all IP data in one central

location (IP management system)

Immediate, tech-enabled data processing and analysis based on the most up-to-date data available Cost forecasts taking into account all current country-specific rules

BENEFIT

Reduction of administrative burden and costs

Process standardisation and automation



Outsourcing of purely administrative tasks Reliable and fast evaluations

without manual effort

Staff is reliably informed about costs

Price overview available at any point in time

RESULT

Reduction of unnecessary costs and more budget available for core issues



Staff can concentrate on decision-making and complex tasks Decision-makers have an efficient, reliable and sound basis for budget approvals